

2022 LATAM CCA MEETING REPORT

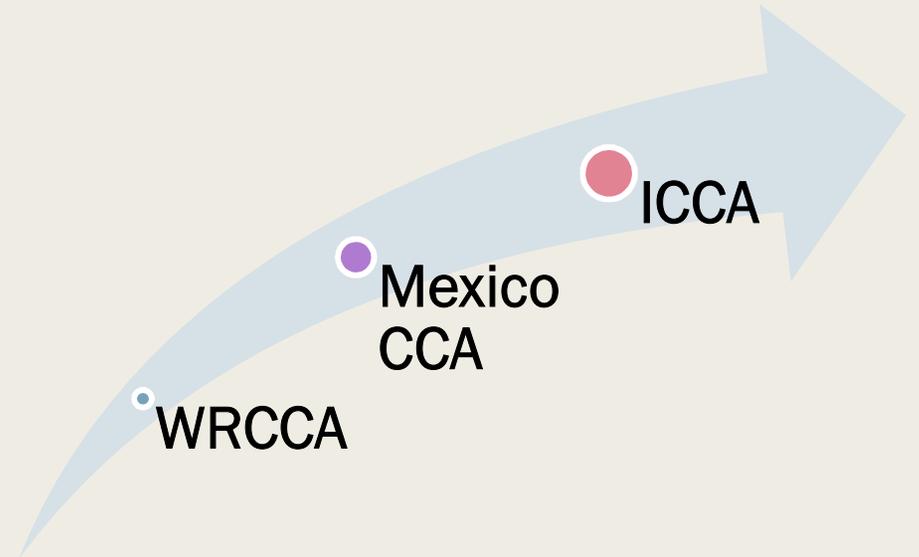
Dr. Karl Wyant – Nutrien – Director of Agronomy and
Board Chair - WRCCA



**CERTIFIED
CROP ADVISER**
WESTERN REGION

Meeting Goal

- Unite WRCCA/Mexico CCA/ICCA groups – *board approvals and planning*
- Spanish language agronomy content
- Webinar for ease of access
- Short meetings, multiple days
- Balanced CEUs across categories
- Free!



Day 2 – March 16th, 2022 @ 9 AM MT

Speaker Name	Institution, Country	Presentation Title	Time (MST)	CEU Category	Number of CEUs
Dr. Karl Wyant / Edgard Jauregui, CCA	Heliae® Agriculture, USA	Introduction	9:00 - 9:15	NA	NA
Dr. Ignacio Crippa	Rizobacter, Argentina	Nitrogen Biological fertilization, technologies, and advances	9:15 - 9:45	Nutrient Management	0.5
Agr. Eng. Luis Gomero	Red de Acción en Agricultura Alternativa (RAAA), Peru	The need of alternative organic input in agriculture	9:45 - 10:15	Nutrient Management	0.5
Agr. Eng. Rosa Esther Bautista	Agricola Cerro Prieto, Peru	Biological control and applications for agroindustry of Peru	10:15 - 10:45	Integrated Pest Management - CCA	0.5
Agr. Eng. Guillermo Javier Cadena Avila	Mexico CCA representative	Use of vegetable extracts as crop protection in agriculture	10:45 - 11:15	Integrated Pest Management - CCA	0.5
Luther Smith, Chris Boomsma	ICCA	International CCA Spotlight	11:15 - 11:45	Professional Development	0.5

Promotion

- WRCCA/Mexico CCA/ICCA effort
- Email
- Web
- Social Media



Conferencia Latino Americana: Tecnologías Emergentes en LATAM – Recursos Críticos Para Un Agrónomo, Productor, Y Consultores.



PhycoTerra®

March/Marzo 15-16, 2022
9 a.m. - 12 p.m. MST

Latino America Conference:
Emerging AG Technology
Trends in LATAM – Critical
Resources for Crop Advisers

SHARE THIS WEBINAR



Results

- Attendance outperformed expectations with 24 countries represented and 300 attendees
- The conference hosted professionals who drive significant impact in their countries for improved production
- Speakers from Peru, Brazil, Ecuador, Colombia, Argentina, and the USA presented their experience and knowledge

Watch it here: [Latino America Conference: Emerging AG Technology Trends in LATAM \(phycoterra.com\)](https://www.phycoterra.com)

CROPS & SOILS

The magazine for certified crop advisers, agronomists, and soil scientists.

Certification/Membership Information

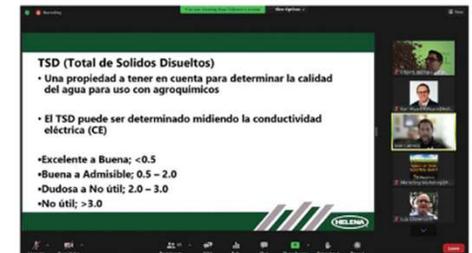
Email: kawyant@gmail.com
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All Regions

Virtual Latino American Conference Focuses on Emerging Ag Technology Trends

With the recent challenges in agriculture, not only in the USA but globally, a need exists to expand the knowledge of agriculture practices and technologies in different countries—especially in Latin American (LATAM) countries. In the past two decades, agriculture across the LATAM region has increased; thus, the need of adapting new ag technologies to support food production demands has grown. According to Food and Agriculture Organization of the United Nations (FAO), 28% of global agricultural exports will... [Read the Article](#)



Next Steps

- Sharing experiences and innovations critical for progress
- Collaboration is essential
- Build a professional agricultural network of CCAs, ag professionals, and growers all over LATAM
- Promote CCA program abroad and domestically
- Meet audience *where they are* – *leverage technology*
- Plans for 2023 event - TBD



Edgard Jauregui • 1st
Sr. Manager Ag Science - LATAM at Heliae
Greater Phoenix Area



Juan Manuel Osorio Hernandez • 1st
Lider Consultor en Negocios y Agronomia
Toluca, MEX



THANK YOU!