Contact: [Name Name] FOR IMMEDIATE RELEASE

CCA Administrator

Address 1

Address 2

Phone: [######]

Fax: [#####]

CCA-[LOCAL BOARD] CONGRATULATES THE [201X] [SCHOLARSHIP or AWARD] WINNER

[City, State/Province] – [Month ##, 201X] - Congratulations to the [2013] [Scholarship, Award Name] winner- [Name Name]!

[First Name] is honored with this [scholarship or award] because of [his/her] contributions and dedication to the field of [Agronomy], while pursuing their studies at [University or College].

[Why is the scholarship give and who awarded the scholarship]

[Profile of the scholarship or student award recipient: year in college, specific field of study, internships, background/upbringing. Relate this back to grower and CCA community]

After graduation, [he/she] plans to pursue a career as a [Job Title or Field] and continue to gain crop advising experience with the ultimate goal of becoming a Certified Crop Adviser. The International Certified Crop Adviser Program (ICCA) is the largest voluntary, agriculturally oriented certification program in North America. Over 13,000 agronomy professionals have met the standards-exams, experience, education, ethics-set by the American Society of Agronomy (ASA) to become certified.

If you have any questions about the CCA Program or would like to find a local CCA, please visit <https://www.certifiedcropadviser.org> or contact your local board.

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